

The White House News Photographers Association 2010

# Student Photographer of the Year

## Contest Rules & Procedures



### Requirements & General Information

- **READ THESE RULES COMPLETELY.** Failure to follow **every rule** will disqualify your application immediately.
- Entrants are not required to be WHNPA members but membership is encouraged.
- If you choose to apply for membership, your entrance fee will go towards your first yearly dues. Simply submit your application with your contest entry materials. You can find the application at <http://whnpa.org>.
- Undergraduate and graduate students currently enrolled in a degree program are eligible.
- Students who graduated in December/Winter 2009 are eligible to apply for the 2010 contest.
- Entrants must send a statement of enrollment from their advisor or a university official *and* a check or money order for \$25.00 made out to “The White House News Photographers Association” to:  
*WHNPA - Student Contest, 7119 Ben Franklin Station, Washington, DC, 20044*
- Checks and letters must be received by March 17, 2010.
- Entrants and all photographs must adhere to the code of ethics of WHNPA found at [whnpa.org](http://whnpa.org).
- All contest information and updates will be available at **[whnpa.org/studentcontest](http://whnpa.org/studentcontest)**.

### Awards

One student portfolio will be chosen as the winner and the portfolio will go on the Eyes of History <sup>(tm)</sup> contest website at [www.whnpa.org/contest/eyes2010](http://www.whnpa.org/contest/eyes2010).

The 2010 Student Photographer of the Year will receive the following awards:

- A \$1,000 award from the White House News Photographers Association
- A round trip ticket from sponsor Continental Airlines to attend the Eyes of History <sup>(tm)</sup> Awards Gala (within the Continental Airline Gateway only).
- Two tickets from WHNPA to the black tie Eyes of History <sup>(tm)</sup> Awards Gala in Washington, D.C.
- A two page spread in the Eyes of History <sup>(tm)</sup> Awards book and highlighted in the traveling exhibit
- Portfolio featured on the Eyes of History <sup>(tm)</sup> contest website at [www.whnpa.org/contest/eyes2010](http://www.whnpa.org/contest/eyes2010).
- A \$1000 scholarship to any Momenta Workshop of your choice (good through Spring 2011).

### Portfolio General Requirements

- Each student will submit a portfolio of a minimum of 15 images and a maximum of 25 images.  
*Committee suggestion:* A well rounded portfolio should include a selection of strong single images and at least one photo story of a compelling news topic.
- The work can be from any year as long as the entrant was enrolled as a student. Ergo: images from earlier than 2008 are acceptable as long as you were a student when you took them.
- Absolutely NO images may be from a winning portfolio from year's past of this contest.
- Students may enter no more than 5 title slides to separate sections of his or her portfolio.
- Title slides may only contain the story or section's name and no personal information at all.
- All photo stories should include a title slide. Please include a story description of no more than 25 words in the caption IPTC/File Info meta data field only. Do not put it on the title slide.

continued on page two

The White House News Photographers Association 2010  
**Student Photographer of the Year  
Contest Rules & Procedures, cont.**



### **IPTC/File Info & Naming Requirements**

- **IPTC:** Please provide the following IPTC/File Info category information with every image:  
*Captions:* Captions are *required* and should be written with who/what/where/why/when information.  
*DO NOT include your name in the caption or you will be disqualified.*  
*Photographer:* Put your first and last name and school name. (ex: Jamie Rose/Syracuse University)  
*Instructions:* Please put your telephone number, home address and email address in this section. This is how we know how to alert the winners.
- **Saving Your Files:** Image must be saved as RGB jpegs sized at 10” on the longest side @ 300 dpi with a compression level of “8.”
- **Naming your files:** Each file name must be your three initials and the first three initials of the school and the state’s initials with an underscore followed by a 3 digit numerical sequence. If you do not have a middle name use the letter “x.”  
*For example:* Jamie Irene Rose from Syracuse University in New York would be jirsyrny\_001.jpg.

### **How to FTP Your Portfolio**

- Create a folder on your desktop of your images. Name it your name and your primary contact number with no spaces or glyphs. Example: JamieRose2025558765.
- Upload your folder into our sponsor Momenta Workshops’ ftp site:  
ftp: [www.momentaworkshops.com](http://www.momentaworkshops.com)  
username: u49132619-whnpa  
password: contest2010

### **Deadline**

The contest submissions will be accepted through March 17, 2010.  
No submissions will be accepted after 11:59 p.m. on Monday, March 17, 2009.

### **Judging Process**

A public judging will be held on March 20, 2010 hosted in the National Journal offices in Washington, D.C. at 600 New Hampshire Ave NW 8th floor Washington DC 20037. Judging starts at 8:30 a.m. promptly and goes until the winner is selected. Continental breakfast will be provided. Please feel free to come watch the process and see your portfolio critiqued!

### **Questions**

Please direct all questions to [llynch@nationaljournal.com](mailto:llynch@nationaljournal.com) AND at [barbara@barbaralsalsibury.com](mailto:barbara@barbaralsalsibury.com).

The White House News Photographers Association 2010  
**Student Photographer of the Year  
Contest Rules & Procedures, cont.**



### **Image Usage Rights**

By submitting images to this contest you are granting limited use rights to the White House News Photographers Association and its sponsors to use your images for any of the following including but not limited to publication of the winner portfolios, promotion of future contests and the association indefinitely. Your images could be used on posters, websites, newsletters or external advertising purposes without further compensation or permissions necessary. You will of course be credited for all your work and retain full copyright of the images. WHNPA does not reserve the right to sell your images to a third party or give your images to outside sources outside of the limitations of this contest promotion or promotion of the organization. If you have any questions about these terms, please direct emails to WHNPA President John Harrington at [john@johnharrington.com](mailto:john@johnharrington.com).

### **About Our Sponsor**



Momenta Workshops is committed to teaching quality documentary photography within practical, real world learning environments. Momenta Workshops is just one branch of a larger media organization, Momenta Group, LLC. Our innovation and outreach within the field helps the institutions and individuals we work with to profit and succeed into the next generation of media.

Momenta sees photography as a communicator of ideas and emotions across a wide human audience. They seek to promulgate visual journalism and the arts as a mechanism of social change and a profitable venture into the future. It is the principles they were founded on and the belief that brings students back over and over again. Momenta invites you to learn more about them, their instructors and their workshops on their website. Come witness the world!

Visit Momenta Workshops site at <http://www.momentaworkshops.com>.

