



# PRESS RELEASE

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Contact: Donald Christensen  
[dfcjunior@aol.com](mailto:dfcjunior@aol.com)  
908-231-7717

## **2005 Professional Photographer's Awards Bestowed by IPC**

NEW YORK, NEW YORK, June 2005 The International Photographic Council (IPC), a non-governmental organization of the United Nations, recognized the recipients of its 7<sup>th</sup> annual Professional Photographer Leadership Awards at its "International Professional Photographer's Month" luncheon at the United Nations in New York City on May 11th. Karen A. Smith-Pilkington, chair and president, greater Asia region, Eastman Kodak Company delivered the keynote address.

The awards are presented each May, designated International Professional Photographer's Month, by the IPC. The winners are selected by each of five Professional Photography organizations, from among their members: the White House News Photographer's Association (WHNPA); the American Society of Media Photographers (ASMP); the Professional Photographers of America (PPA); the Wedding Portrait Photographers International (WPPI), and the Advertising Photographers of America (APA). Each organization decides which of their members receives the award each year based on the standards they use within their organization.

Some 70 photographers, manufacturers, and other industry representatives attended the event, which recognized five distinguished photographers and honored nine legendary image makers who have died since 2004.

For the third time in as many years, Karen Smith-Pilkington, chairman and president of Kodak's Greater Asia Region, Shanghai, China, delivered the keynote address. "Global cultures are being reshaped by technology," she observed, "and photographic imaging, aided by keen consumer understanding and innovative energies, will benefit by those changes. Our honorees have demonstrated this proposition. They have leveraged many technologies and blended them with their own creativity, talents, and risk-taking in new and exciting applications."

## IPC Professional Photographer's Awards

Page 2

IPC president James Chung, along with event chairperson and IPC vice president Kathy Schneider, group publisher, Cygnus Business Media, introduced this year's five IPC Professional Photographer Leadership Award winners and presented them with commemorative medals.

**APA winner: Jeff Sedlik**, 10-time recipient of the Communication Arts Award of Excellence, Clio Award, former national APA president, currently the organization's chief advisor on licensing and copyright, and professor of photography at Art Center College of Design.

**ASMP winner: Gary Gladstone**, has seven hardcover books to his name, many honors, ASMP/NY board member, founding member and first chairman of PHOTIB, co-founder of Photo News Network. Among first to define "corporate" as a photo specialty in the early '70s. His book *"Passing Gas and Other Towns Along the American Highway"* is soon to be featured on PBS.

**PPA winner: Marvel Nelson**, past president of Professional Photographers of America and Professional Photographers of Oklahoma, member of CameraCraftsmen of America, work exhibited at The International Photography Hall of Fame, published in books and magazines, won numerous awards.

**WHNPA winner: Peter Souza**, as national photographer for the Chicago Tribune, based in its Washington bureau, has covered events in Afghanistan, Kosovo, Northern Ireland, U.S. presidential campaigns in 2000 and 2004, served as official White House photographer for President Reagan, has published three books, won numerous awards.

**WPPI winner: Tony Corbell**, has photographed 3 U.S. presidents, 185 world leaders, 600 bridal couples, astronauts, lions in Africa, Mayan ruins in Mexico, volleyball at the Olympics. Has taught lighting at Brooks Institute and produced 20 how-to videos, serves as director of the West Coast School of Photography, Hasselblad national spokesperson, Fuji Photo Film U.S.A. Special Elite team member.

Out of respect for the legendary photographers who have died since early 2004 -- Eddie Adams, Richard Avedon, Don Blair, Henri Cartier-Bresson, Dean Collins, Carl Mydans, Helmut Newton, Francesco Scavullo and George Silk – Alice Miller, editorial director, Cygnus Imaging Group, presented a DVD showcasing their iconic images. Special IPC luncheon guests, Alyssa and August Adams, Eddie Adams' wife and son, accepted a photo album from James Chung, recalling events held at famed Eddie's famed "NYC Bathhouse" Studio.

A special "thank you" was extended to the event sponsors: AgfaPhoto, Albums Inc., American Society of Media Photographers (ASMP), Canon USA, Inc, Cygnus Business Media, Eastman Kodak, Epson America, Fujifilm, Hasselblad USA, Leica USA, MAC Group (Mamiya America), Nikon Inc, Pop Photo/AmericanPhoto, Professional Photographers of America (PPA), Tamron USA, Inc., Wedding and Portrait Photographers International (WPPI), and White House News Photographers Association (WHNPA).

The International Photographic Council (IPC) is a multinational non-governmental organization of the United Nations, composed of representatives from every major sector of the photographic industry. Founded in 1974, it is dedicated to increasing worldwide recognition of photography as a universal means of communication through the adoption of a motto, "Peace through understanding, Understanding through Photography, the Universal Language." For information on joining the IPC, contact IPC, 2272 East 14th Street, Brooklyn, NY 11229, or email James Chung at [jchung1@prodigy.net](mailto:jchung1@prodigy.net). Information is also available on the IPC Web site at [www.ipc-un-ngo.org](http://www.ipc-un-ngo.org).



IPC Professional Photographer's Awards  
Page 4

Pictured are the 2005 IPC Leadership Awards honorees, with other dignitaries, as follows: (Back row, l-r): Jeff Sedlik (APA winner), Peter Souza (WHNPA winner), Tony Corbell (WPPI winner), Gary Gladstone (ASMP winner). Front row (l-r): IPC president James L. Chung, Marvel Nelson (PPA winner), Karen A. Smith-Pilkington, chair and president, greater Asia region, Eastman Kodak Company (keynote speaker), and Kathy Schneider, IPC vice president.

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