

WHNPA New Media Contest Rules 2009

The creation of the New Media contest aims to recognize the efforts of our colleagues who create, design and produce stories and packages that are distributed on or by the Internet. Each of the four categories below allow for participants to submit based on best use.

Entrant Requirements

- At least one member of a project needs to meet the eligibility requirements for WHNPA membership for their entry to be accepted in the New Media contest.
- This year only, non-members may include payment for yearly 2009 dues and become WHNPA members. In future contests, entrants must be members in good standing to enter.
- You can pay in two ways.
 - 1. Send a check for active membership (\$85) to WHNPA, 7119 Ben Franklin Station, Washington DC, 20044-7199
 - 2. Pay for your membership dues via PayPal.
- An entry fee of \$45.00 must be sent to WHNPA by check or PayPal. Only one entry fee per entrant is required.
- All entries must have been published on or after Jan. 1, 2008 and before Jan. 26, 2009.
- This is a producer-oriented contest; however, only one team member of a project need meet the eligibility requirements for WHNPA membership. For example, a project that uses wire photography by a non-eligible photographer may be entered if the project was edited by an eligible producer. Likewise, an eligible photographer may enter a project produced by a non-eligible entity.
- Entrants becoming members to enter the New Media contest may only enter their work in the New Media contest.
- This contest will not accept stand-alone video submissions. Please see video contest for entering stand-alone videos.
- Entrants acknowledge that they have the right to display all content to their respective web sites i.e. photos, videos and audio or music.
- All questions about the New Media contest can directed to mediacontest@whnpa.org. You can use the online form to send a message.

Entry Categories

- BEST USE OF PHOTOGRAPHY& AUDIO (natural sound) - Single or Series
 - This work will feature still photography paired with ambient sound and character interviews. The category recognizes the art and skill of recording natural sound, editing and the partnership in storytelling between audio and photographs. No reporter-driven narration will be accepted. Animation can be used only to improve navigation and to advance from one photograph to another.
 - Producer may submit a single slideshow from a series but must explicitly specify which piece should be considered. It is up to the entrant to specify within submission e-mail whether a piece is submitted as a single or a series.
 - Entrants may submit no more than five URLs.

- BEST USE OF PHOTOGRAPHY & AUDIO (with narration) - Single or Series
 - This work will feature still photography paired with reporter-driven narration as the main audio element. It may also include ambient sound and character interviews. The category recognizes the art and skill of writing narration, recording natural sound, editing, and the partnership in storytelling between audio and photographs. Animation can be used only to improve navigation and advance from one photograph to another.
 - Producer may submit a single slideshow from a series but must explicitly specify which piece should be considered. It is up to the entrant to specify within submission e-mail whether a piece is submitted as a single or a series.
 - Entrants may submit no more than five URLs.

- BEST MULTIMEDIA SINGLE
 - This work recognizes the art of multiple media in a single piece. The category is intended to promote innovation and experimentation in the realm of "new" media. The piece may not include more than 25% video. If the piece includes more than 25% video, see the WHNPA Video Contest.
 - Entrants may submit no more than five URLs.

- BEST MULTIMEDIA PACKAGE
 - This category emphasizes the use of many media in telling a story. All forms of media are allowed; audio, video, still photography, graphics, and/or animation. The specific elements will not be individually judged in this category; judging will be based on the package as a whole. Special attention will be given to those who exhibit use of innovative visual storytelling techniques.
 - This is a site-oriented category; each organization can enter up to five multimedia projects for consideration.

Submission Process

- Entries will be accepted no later than 11:59 p.m., Jan. 26, 2009.
- Entries will be submitted via email to mediacontest@whnpa.org. Please note in your entry if you have paid by mail or by PayPal.
- The subject line of the email must include the category, organization, and the entrant's first and last name. e.g. Best Use of Photography & Audio (natural sound) - washingtondcnews.com - John Doe
- The body of the email may include up to five URLs.
- Entrants are welcome to include a short summary with each URL (50 word max).
- Entrants will submit a flat fee to enter the contest. If an entrant is not currently a WHNPA member, and is applying for membership as well as to the contest, the entrant will submit the entry fee plus annual dues to the WHNPA. This exception only applies to the New Media contest. Non WHNPA members who become members to enter the New Media contest may not enter any other WHNPA contest.
- Please provide telephone numbers and any other contact information at the end of the email.

Judging

- A public judging will be held at the National Geographic building (9th floor) on Feb. 21st and 22nd, 2009.
- There will be someone at the lobby at National Geographic to escort you to the room.