

The White House News Photographer's Association, in conjunction with Blue Pixel Digital Experts



presents...

The Blue Pixel Way

Digital Workflow Masterclass

The Corcoran Gallery of Art & Design

Armand Hammer Auditorium

17th and New York Ave NW

9am - 5pm (lunch break)

no charge

Friday May 10 2002

RSVP to Jen at jarron@bluepixel.net by Monday, May 6, 2002

Seating is strictly limited to 150 attendees

Come and learn from the best in the business. Digital photography, digital workflow, Photoshop 7.0, archiving strategies, color calibration, high-end printing output. All your digital questions answered from the country's leading digital experts

experts:

Rob Galbraith, Chief Technology Officer, Blue Pixel

Reed Hoffman, Digital Evangelist, Blue Pixel

Julianne Kost, Adobe Photoshop Evangelist

Michael Slater, CEO, Nik Multimedia

Son Do, Founder, Rods and Cones

Mary Ruzick, Large format printing expert

schedule:

9am - noon

9am - noon

1pm - 4pm

1pm - 4pm

4pm - 5pm

4pm - 5pm

Our experts will be on hand all day long to help you

◆ from input to output ◆ optimize your digital workflow ◆ eliminate confusion ◆
◆ increase productivity ◆ create better digital pictures ◆ implement timesaving tools ◆

Nikon



FUJIFILM



Camera Bits



LEXAR
Media

EPSON

WACOM

Adobe