

WHNPA New Media Contest Rules 2012

The creation of the New Media contest aims to recognize the efforts of our colleagues who create, design and produce stories and packages that are distributed primarily on or by the Internet.

Entrant Requirements

At least one member of a project must meet eligibility requirements for WHNPA membership to enter the New Media contest.

The entry fee of \$50.00 includes entry into one category. Each additional category entered costs an additional \$15. The fees must be sent to WHNPA (7119 Ben Franklin Station, Washington DC, 20044-7199) by check or Paypal. Only one entry fee per entrant is required. **Please list the categories you have entered in your submission e-mail and the total amount paid.**

All entries must have been published on or after Jan. 1, 2011 and before Dec. 31, 2011. Freelance work is welcome.

This is a producer-oriented contest; however, only one team member of a project need meet the eligibility requirements for WHNPA membership. For example, a project that uses wire photography by a non-eligible photographer may be entered if the project was edited by an eligible producer. Likewise, an eligible photographer may enter a project produced by a non-eligible entity.

This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.

Entrants acknowledge that they have the right to display all content to their respective web sites i.e. photos, videos and audio or music.

All questions about the New Media contest can be directed to mediacontest@whnpa.org.

Categories

BEST USE OF PHOTOGRAPHY & AUDIO (natural sound) - Single or Series

- This work will feature still photography paired with ambient sound and character interviews. The category recognizes the art and skill of recording natural sound, editing and the partnership in storytelling between audio and photographs. No reporter-driven narration will be accepted.

- Please specify whether a piece is submitted as a single or a series. A producer may submit a single slideshow from a series but must explicitly specify which piece to consider.
- This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.
- Entrants may submit no more than five URLs.

BEST USE OF PHOTOGRAPHY & AUDIO (with narration) - Single or Series

- This work will feature still photography paired with reporter-driven narration as the main audio element. It may include ambient sound and character interviews.
- The category recognizes the art and skill of writing narration, editing, and the partnership in storytelling between audio and photographs.
- It is up to the entrant to specify within submission e-mail whether a piece is submitted as a single or a series. A producer may submit a single slideshow from a series but must explicitly specify which piece should be considered.
- This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.
- Entrants may submit no more than five URLs.

BEST MULTIMEDIA PACKAGE OR STORY (SIMPLE)

- This category emphasizes the use of multiple media in telling a story. All forms of media are allowed: audio, video, still photography, graphics, and/or animation.
- The specific elements will not be individually judged in this category; judging will be based on the package or story as a whole.
- Entrants may submit no more than five URLs.
- This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.

- Entries entered in this category cannot also be entered in Best Multimedia Package (in-depth).

BEST MULTIMEDIA PACKAGE (IN-DEPTH)

- This category emphasizes the use of multiple media in telling a story. All forms of media are allowed: audio, video, still photography, graphics, and/or animation.
- The specific elements will not be individually judged in this category; judging will be based on the package as a whole.
- Entrants may submit no more than five URLs.
- This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.
- Entries entered in this category cannot also be entered in Best Multimedia Package or Story (simple).

BEST MULTIMEDIA INNOVATION

- This category recognizes the art of innovation and experimentation in a single piece, a series or a multimedia package. The use of multiple media in the entry is allowed.
- Entrants may submit no more than five URLs.
- Entries to Best Multimedia Innovation may also be entered in Best Multimedia Package or Story (simple) or Best Multimedia Package (in-depth) but not in both.
- This contest will not accept stand-alone video submissions. Please see WHNPA video contest for entering stand-alone videos.

Submission Process

- Entries will be accepted no later than 11:59 p.m., Feb. 5, 2012.
- Entries will be submitted via email to mediacontest@whnpa.org. Please note in your entry if you have paid by mail or by PayPal.

- The entry fee of \$50.00 includes entry into one category. Each additional category entered costs an additional \$15. Please list the categories you have entered in your submission e-mail and the total amount paid.
- The subject line of the email must include the category, the organization and the entrants first and last name e.g. Best Use of Photography & Audio (natural sound) - washingtondcnews.com - John Doe.
- Entrants are welcome to include a short summary with each URL (50 word max).
- Entrants must be WHNPA members in good standing with all dues up to date.
- Please provide a telephone number, email address and physical address at the end of your email.

Judging

A public judging will be held at the National Geographic building on Feb. 25 and 26, 2012.

The New Media Committee is: Coburn Dukehart, Christian Fuchs, Alexandra Garcia, Pierre Kattar (chair) and Whitney Shefte.