

WHNPA New Media Contest Rules 2010

The creation of the New Media contest aims to recognize the efforts of our colleagues who create, design and produce stories and packages that are distributed on or by the Internet.

Entrant Requirements

- At least one member of a project needs to meet the eligibility requirements for WHNPA membership for their entry to be accepted in the New Media contest.
- An entry fee of \$45.00 must be sent to WHNPA (P.O. Box 7119 Ben Franklin Station, Washington DC, 20044-7199) by check or online by using PayPal. Only one entry fee per entrant is required.
- All entries must have been produced on or after Jan. 27, 2009, and before Dec. 31, 2009. Freelance work is welcome.
- This is a producer-oriented contest; however, only one team member of a project need meet the eligibility requirements for WHNPA membership. For example, a project that uses wire photography by a non-eligible photographer may be entered if the project was edited by an eligible producer. Likewise, an eligible photographer may enter a project produced by a non-eligible entity.
- This contest will not accept stand-alone video submissions. Please see video contest for entering stand-alone videos.
- Entrants acknowledge that they have the right to display all content to their respective web sites i.e. photos, videos and audio or music.
- All questions about the New Media contest can be directed to mediacontest@whnpa.org. Please use the online form to send a message.

Entry Categories

- **BEST USE OF PHOTOGRAPHY & AUDIO (natural sound) - Single or Series**

— This work will feature still photography paired with ambient sound and character interviews. The category recognizes the art and skill of recording natural sound, editing and the partnership in storytelling between audio and photographs. No reporter-driven narration will be accepted.

— It is up to the entrant to specify within the submission e-mail whether a piece is submitted as a single or a series. A producer may submit a single slideshow from a series but must explicitly specify which piece should be considered.

— Entrants may submit no more than five URLs.

- **BEST USE OF PHOTOGRAPHY & AUDIO (with narration) - Single or Series**

— This work will feature still photography paired with reporter-driven narration as the main audio element. It may include ambient sound and character interviews. The category recognizes the art and skill of writing narration, editing, and the partnership in storytelling between audio and photographs.

— It is up to the entrant to specify within submission e-mail whether a piece is submitted as a single or a series. A producer may submit a single slideshow from a series but must explicitly specify which piece should be considered.

— Entrants may submit no more than five URLs.

- **BEST MULTIMEDIA PACKAGE (SIMPLE)**

- This category emphasizes the use of multiple media in telling a story. All forms of media are allowed; audio, video, still photography, graphics, and/or animation. The specific elements will not be individually judged in this category; judging will be based on the package as a whole.

- This is a site-oriented category; each organization can enter up to ten multimedia projects (simple) for consideration.

- Entries entered in this category cannot also be entered in Best Multimedia Package (in-depth).

- **BEST MULTIMEDIA PACKAGE (IN-DEPTH)**

- This category emphasizes the use of multiple media in telling a story. All forms of media are allowed; audio, video, still photography, graphics, and/or animation. The specific elements will not be individually judged in this category; judging will be based on the package as a whole.

- This is a site-oriented category; each organization can enter up to five multimedia projects (in-depth) for consideration.

- Entries entered in this category cannot also be entered in Best Multimedia Package (simple).

- **BEST MULTIMEDIA INNOVATION**

- This work recognizes the art of innovation and experimentation in a single piece, a series or a multimedia package. The use of multiple media in the entry is allowed.

- Entrants may submit no more than five URLs.

- Entries to the Best Multimedia Innovation may also be entered in Best Multimedia Package (simple) or Best Multimedia Package (in-depth) but not in both.

Submission Process

- Entries will be accepted no later than 11:59 p.m., Jan. 22, 2010.
- Entries will be submitted via email to mediacontest@whnpa.org. Please note in your entry if you have paid by mail or by PayPal.
 - The subject line of the email must include the category, the organization and the entrants first and last name e.g. Best Use of Photography & Audio (natural sound) - washingtondcnews.com - John Doe.
 - Entrants are welcome to include a short summary with each URL (50 word max).
 - Entrants will submit a flat fee to enter the contest. If an entrant is not currently a WHNPA member, and is applying for membership as well as to the contest, the entrant will submit the entry fee plus annual dues to the WHNPA. This exception only applies to the New Media contest. Non WHNPA members who become members to enter the New Media contest may not enter any other WHNPA contest.
 - Please provide telephone numbers and any other contact information at the end of the email.

Judging

- A public judging will be held at the National Geographic building on Feb. 13 and 14, 2010.
- There will be someone at the lobby at National Geographic to escort you.

The New Media Committee is: Pierre Kattar (chair), Coburn Dukehart, Christian Fuchs, Alexandra Garcia, Whitney Shefte